



“首次销售”原则及其在出口美国贸易中的运用研讨会 First Sale for Export to US Seminar



日期: 2019年12月4日

时间: 13:30 - 17:00

地点: 上海

[网上报名](#)

[English Version](#)

日期 2019年 12月4日, 星期三

时间 13:30 – 14:00 签到
14:00 – 17:00 讨论

地点 毕马威上海办公室
K23, 23楼, 恒隆广场二期
南京西路1266号
静安区, 上海

语言 英语 (必要时辅以普通话翻译)

活动详情 毕马威诚挚邀请您于2019年12月4日 (星期三) 参加我们举办的免费研讨会。本次活动将介绍“首次销售”原则在出口美国贸易中的运用。



毕马威官方微信

研讨会将讨论“首次销售”原则的具体要求, 还将讨论与实施“首次销售”出口计划有关的常见问题、合规风险、推荐作法以及总体成本和效益。

目前, 许多美国公司正在运用“首次销售”原则, 特别是那些面临较高关税的公司。然而, 美国的相关法规、裁定及对规则的解读有时不易为企业所理解。研讨会将讨论如何建立适当的贸易构架并准备相应文档, 以满足美国对“首次销售”申报的要求。本活动也将提供一个独特的机会, 让您与其他贸易业务涵盖美国和亚洲的企业代表建立联系。

研讨会的议题包括:

- “首次销售”原则简介
- “首次销售”的基本要求及益处
- 潜在的“首次销售”构架
- “首次销售”交易文件的审核

- 对“首次销售”的进一步讨论

研讨会将以英语进行，并在必要时辅以普通话翻译。本次活动参加费用为：免费。

本研讨会适用于将产品出口至美国的中国企业和美国的进口企业，以及相关工厂、供应商和采购代理商。请通过上方的链接进行登记以确保您的席位。

我们诚挚邀请您参加本次研讨会。如需查询，请联系[谢宇清](#)，或致电 +86 21 2212 4089。

Date: 4 December 2019

Time: 13:30 - 17:30

Venue: Shanghai

[Register](#)



Date Wednesday, 4 December 2019

Time 13:30 – 14:00 Registration
14:00 – 17:00 Presentation

Venue **KPMG Shanghai Office**
K23 Hub, 23rd Floor, Plaza 66, Tower II
1266 Nanjing West Road
Jing'an District, Shanghai

Language English (brief translation in Mandarin when needed)

Event Details KPMG cordially invites you to join us on Wednesday, 04 December 2019, for a complimentary training seminar and networking event focused on the First Sale for Export principle which is being used by many US companies.



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The seminar will discuss the specific requirement of the First Sale for Export Principle and will also address common issues, compliance risks, leading practices and overall costs and benefits as it relates to implementing and maintaining a First Sale for Export Program.

Many U.S. companies are utilizing this planning strategy, especially companies which are facing higher tariff duties. However, the U.S. rules, rulings, and specific interpretations are not always easy to navigate. The seminar will examine how to establish the appropriate documentation and facts to satisfy a U.S. First Sale for Export declaration. It will also

provide a unique opportunity to network with representatives from a range of companies with trade operations encompassing the United States and Asia.

The topics of the seminar will include:

- The First Sale for Export Principle
- Basic First Sale Requirements/Participation Benefits
- Potential First Sale Structures
- Review First Sale Transaction Documentations
- Advanced First Sale Topics

The seminar will be conducted in English and there will be brief translation in Mandarin when needed. The seminar will be free of charge.

This seminar is applicable to both importers and exporters of products to the United States as well as factories, vendors and buying agents. To RSVP and secure your seat, please register using the link above.

For queries, please email [Laura Xie](#) or call her at +86 21 2212 4089.

This e-Mail was sent by KPMG Advisory (China) Limited, 25th Floor, Tower II, Plaza 66, 1266 Nanjing West Road, Shanghai 200040, China. Tel +86 (21) 2212 2888. For enquiries, please click [here](#).

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