

# 2021 Spring Conference Agenda

## Sunday, March 28

2:00pm - 8:00pm

Registration

8:00pm - 10:00pm

Opening Reception

## Monday, March 29

6:45am - 8:15am

Continental Breakfast - Exhibit Hall

8:15am - 8:50am

Opening Ceremonies

Track	IMPORTS	EXPORTS	GENERAL
Room			
9:00am - 10:00am	2020 Regulatory Review	Practical Guide to Export License Applications	Dealing with Stress
	Amy Magnus	Beth Pride	Kendra Hunt
10:00am - 10:15am	Break		
10:15am - 11:15am	Avoiding and Mitigating CBP & PGA Admissibility Detentions and Seizures	Best Practices in Export Control	Topical Canadian Trade and Customs Compliance Issues
	Lenny Feldman	Omari Wooden	Darrel Pearson
11:15am - 11:30am	Refreshment Break		
11:30am - 12:30pm	Valuation Strategies for Duty Minimization	Routed Export Transactions	CTPAT 2.0 – Updating Your Security Program to Meet CBP's New Standards
	Andy Siciliano	Bonnie Kersch	Rennie Alston
12:30pm - 1:30pm	Lunch		
1:30pm - 2:30pm	Using ACE Reporting Tools to Maximize Compliance and Duty Savings Opportunities	Export Controls Update	Brexit
	Mark Tallo	Larry Hanson	John Grayston
2:30pm - 2:45pm	Break		
2:45pm - 3:45pm	ASK THE LEGAL EAGLES		
3:45pm - 4:15pm	Snack Break - Exhibit Hall		
4:15pm - 5:15pm	Forced Labor Enforcement by CBP: What We Know and What's Coming	License Exceptions and Exemptions Under the ITAR and EAR	TFTEA Drawback Review, a Net Positive?
	Judy Haggin	Bruce Leeds	Tony Nogueras

## 2021 Spring Conference Agenda

Tuesday, March 30			
6:45am - 8:30am	Continental Breakfast - Exhibit Hall		
TRACK ROOM	IMPORTS	EXPORTS	GENERAL
8:30am - 9:30am	Conducting Successful Investigations and Prior Disclosures	Exports Outside Your Lane	Road Warrior; Tips & Tricks for the Business Traveler
	Adrienne Braumiller	Michelle Schulz	Clay Perry
9:30am - 9:50am	Break		
9:50am - 10:50am	Customs Broker RFP, How to Select Your Next Broker	Common Export Violations and How to Avoid Them	Latest Trends in Trade Law Enforcement and How to Protect Yourself
	Tom Gould	Shannon Fura	Larry Hanson
10:50am - 11:10am	Refreshment Break		
11:10am - 12:10pm	How to Gain Buy-In and Develop a Strategic Import Compliance Program	Deemed Exports, Discrimination Concerns, and Technology Control Plans	Using Analytics to Make Decisions for Better Trade Compliance
	Tammy Hetrick	Derrick Kyle	Mike Thompson
12:15pm - 1:15pm	Lunch		
1:15pm - 2:15pm	Responding to CBP Forms 28 and 29	Empowered Official – Obligations and Liabilities	Benefits/Challenges of Working Remotely
	Peter Quinter	Tom Cook	Aida Dismondy
2:15pm - 2:45pm	Snack Break - Exhibit Hall		
2:45pm - 3:45pm	Additions to Value: Assists, Supplemental Payments, Royalties and License fees	Export Audits and Self-Assessments	Lessons Learned from Pandemic - How to Pivot Quickly in Crisis
	George Tuttle	Julia Mason	Mark Baxa

## 2021 Spring Conference Agenda

### Wednesday, March 31

6:45am - 8:15am

Continental Breakfast

8:30am - 9:45am

ICPA Family Gathering

Track	IMPORTS	EXPORTS	GENERAL
Room			
9:45am - 10:00am	Break		
10:00am - 11:00am	How to Evaluate Related Party Transactions	Effective Customer Screening	CBSA Assessment and Revenue Management Program
	Mark Segrist	Dan Strick	TBD
11:00am - 11:15am	Refreshment Break		
11:15am - 12:15pm	Foreign-Trade Zones What are the Benefits & How to Realize Them	Global Sanctions Update	ABC's of Drawback
	Dean Johnson	Larry Hanson	Eric Rock
12:15pm - 1:45pm	Lunch		
1:45pm - 2:45pm	Broker Entry or Self-File? A Debate	Understanding Encryption	NAFTA/USMCA Updates
	Blane Carroll	Michelle Schulz	Chandri Navarro
2:45pm - 3:15pm	Snack Break		
3:15pm - 4:15pm	Mastering Trade Compliance in Global e-Commerce	Best Practices for ECCN Classification	Incoterms
	Jeff McCauley	James Van Riper	Bonnie Kersch
See You Next Year!			