BJOERN MEIER

B.A. | SENIOR KEY ACCOUNT / BUSINESS DEVELOPMENT MANAGER

MOBIL + 49 152 281 60567

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27607 Geestland, Germany

CORE COMPETENCIES

- Proven Negotiation Success
- Import & Export Expertise
- Strong Leadership Abilities
- Contract Negotiation
- Comprehensive Knowledge of International Supply Chain & Logistics
- Hands-On Approach
- Effective Communication at All Levels

EDUCATION

OCTOBER 2008 - JUNE 2013 B.A. IN INTERNATIONAL MANAGEMENT

UNIVERSITY OF APPLIED SCIENCES BREMERHAVEN, GERMANY

AUGUST 2009 - JANUARY 2010

University Semester Abroad California State University, Fullerton, USA

CERTIFICATES

- Six Sigma Green Belt CertificationSix Sigma Online (SSO) (2024)
- Sales Professional Certification IAM Learning (2020)
- SAP ERP PLM400 Quality and Process Management (2014)
- SAP ERP SCM Materials Logistics and Order Acknowledgement (2014)
- Project Management including MS Project (2014)
- Quality Management including TUEV Certification (2014)
- Sales & Marketing CertificationSAP / DateUpGmbH Hamburg (2014)

CORE QUALIFICATIONS

A bilingual international client management professional with a decade of experience and certifications in Six Sigma, sales, and SAP. Proven expertise in building strong client relationships, understanding customer needs, and driving company growth. Achieved a 98% customer satisfaction rate in the current role through effective account management.

PROFESSIONAL EXPERIENCE & ACHIEVEMENTS

MARCH 2017 - MAY 2024

SENIOR KEY ACCOUNT / BUSINESS DEVELOPMENT MANAGER, BRAUNS INTERNATIONAL USA | STERLING, VA

- Sustained a steady 15% growth over the last three years across the main accounts
- Increased sales revenue by 37%, securing approximately \$300k from global accounts through self-generated cold leads, emphasizing relationship building and upselling
- Gained \$2M in new business over 2 years by re-engaging old prospects
- Elevated customer product adoption rates by 27% through innovative engagement initiatives, consistently exceeding quota attainment by 6% each year since 2022

FEBRUARY 2015 - FEBRUARY 2017

CHIEF OPERATIONS MANAGER BRAUNS INTERNATIONAL USA | STERLING, VA

- Improved warehouse management by implementing new processes, leading to a 13% cost reduction within a year while maintaining high product availability.
- Supervised a team of seven employees, overseeing both office and warehouse operations
- Possessed strong proficiency in planning and executing logistics strategies to ensure timely and cost-effective movements of goods
- Ensured compliance with customs, import/export regulations, and other relevant laws, Identifying inefficiencies and implementing process improvements to enhance operational effectiveness

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LANGUAGES German Native English Native or Bilingual Proficiency Spanish Limited Working French

TOOLS AND SOFTWARE

- IBM Lotus Notes
- MS Office Suits & Teams
- Miller Heisman Sales Methodology

PROFESSIONAL EXPERIENCE & ACHIEVEMENTS

JUNE 2014 - JANUARY 2015

ACCOUNT MANAGER

BRAUNS INTERNATIONAL GMBH | BREMERHAVEN, GERMANY

- Built lasting corporate relationships for global expansion and negotiated contracts, resulting in a 12% increase in market share within six months
- Increased YoY sales by 15% in Southern Germany by identifying new clients and upselling services to existing client base
- Secured contract renewal from an existing client with €1M in annual revenue

DECEMBER 2013 - MAY 2014

QUALITY MANAGEMENT REPRESENTATIVE BRAUNS INTERNATIONAL GMBH | BREMERHAVEN, GERMANY

- Implementation of quality control processes in accordance with DIN EN ISO 9001:2008
- Management of formal internal and external audits.
- Conducted on-site service quality control, monitored, and analyzed customer feedback and complaints to identify areas to improvement

JUNE 2013 - NOVEMBER 2013

ASSISTANT PROCUREMENT MANAGER BRAUNS INTERNATIONAL GMBH | BREMERHAVEN, GERMANY

- Identified and evaluated potential suppliers, assisted in negotiating contracts, and establishing strong relationships with vendors while considering quality, costs and delivery requirements
- Managed cost analysis and market research to identify opportunities for cost savings and process improvements
- Maintained accurate and organized procurement records, including contracts, purchase orders and supplier information

Geestland, 08/06/2024

Bjoern Meier